# **Total Lobbying Effort**

#### **Total Lobbying Expenditures**

2005 January - June	2005 July - December	2006 January - June	2006 July - December	Total
\$7,971.50	\$11,838.27	\$12,650.11	\$5,686.90	\$38,146.78

#### **Total Hours Communicating**

2005	2005	2006	2006	Total
January - June	July - December	January - June	July - December	
6.35	4.50	0.25	0.50	11.60

#### **Total Hours Other**

2005	2005	2006	2006	Total
January - June	July - December	January - June	July - December	
28.00	19.55	8.25	7.40	63.20

## **Hours Lobbied on Each Matter**

## **Lobbying Effort On Legislative Bills And Resolutions**

#### Senate Bill 164

relating to: notice regarding unauthorized acquisition of personal information.

2005 January - June	2005 July - December	2006 January - June	2006 July - December	Total
3.00 (10%)	4.00 (15%)	1.00 (15%)		8.00 (11%)

#### **Assembly Bill 320**

relating to: notice regarding unauthorized use of personal information

relating to: notice regardi	ng unauthonzed use of po	ersonal iniormation.		
2005 January - June	2005 July - December	2006 January - June	2006 July - December	Total
3.00 (10%)	4.00 (15%)		2.00 (20%)	9.00 (12%)

# **Lobbying Effort On Budget Bill Subjects**

evenue: Tax Administration				
2005 January - June	2005 July - December	2006 January - June	2006 July - December	Total
12.00 (35%)	5.00 (20%)			17.00 (23%)

# Lobbying Effort On Topics Not Yet Assigned A Bill Or Rule Number

Identity theft					
2005 January - June	2005 July - December	2006 January - June	2006 July - December	Total	
5.15 (15%)	2.41 (10%)	0.85 (10%)	1.19 (15%)	9.60 (13%)	

# Policies regarding regulation of e-commerce sales in Wisconsin

2005 January - June	2005 July - December	2006 January - June	2006 July - December	Total
6.87 (20%)	2.41 (10%)	1.70 (20%)	0.79 (10%)	11.77 (16%)

### Security breaches legislation

occurry broading logiciation				
2005 January - June	2005 July - December	2006 January - June	2006 July - December	Total
3.44 (10%)	2.41 (10%)	0.85 (10%)	0.79 (10%)	7.49 (10%)

#### Regulation of drop-off stores

togulation of allop on stores				
2005 January - June	2005 July - December	2006 January - June	2006 July - December	Total
	2.41 (10%)	2.98 (35%)	2.77 (35%)	8.16 (11%)

### Spam legislation

2005	2005	2006	2006	Total
January - June	July - December	January - June	July - December	
	2.41 (10%)	0.85 (10%)	0.79 (10%)	4.05 (5%)